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## Petrolatum selection guide

Product Name	Description	Appearance and Aesthetic Attributes							
		Color	Richness-Cushion	Soft	Light	Lubricious	Gloss	Slip	Playtime
White Fonoline®	Firm glossy petrolatum with a long playtime	Light Straw	++++	++++	-	++++	+++	+++	++++
Super White Fonoline®	Firm glossy petrolatum with a long playtime	White	++++	++++	-	++++	+++	+++	+++++
Super White Protopet®	Very firm petrolatum with matte finish	Off White	+++	++++	+	+++	++	++	++++
Perfecta® Petrolatum	Very firm petrolatum with a creamy application and long playtime	Off White	++++	++++	-	+++	++	+	++++
White Protoline®	Very firm petrolatum with a velvety application	White	+++	++++	++	++++	+++	++++	++++
Sonojell® #4	Very firm petrolatum with a light skin feel	White	++	++++	++	++++	++	++++	++++
Sonojell® #9	Firm petrolatum that melts at skin temperature	White	++	++++	++++	++++	+++	++++	++++
Mineral Jelly #10	Soft semi-solid that melts at skin temperature	White	++	++++	++++	++++	+++	++++	++++
Sonnecone® CM	Soft petrolatum with a very light soft skin feel - alternative to cyclomethicone	Off White	+	++	++++	++++	++++	++++	+++
Sonnecone® DM1	Soft solid petrolatum with velvet skin feel and long play time - alternative to low viscosity dimethicone	White	+	++++	+++	+++	+++	++++	++++
SonneNatural®	Vegetable alternative to Petrolatum - firm solid with matte appearance	Light Straw	+++	++++	+	+++	++	++	++++

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## Terms:

**Richness - Cushion** - Refers to the perceived thickness of product. A product with low cushion will feel like skin on skin contact, whereas a product with high cushion will feel like a layer on top of skin.

**Soft** - Refers to the end feel due to substantive nature of petrolatum; the user will feel a soft and moisturized residual.

**Light** - Associated with products that have low cushion. The feeling of skin rubbing against skin during application has a slightly dry feel.

**Lubricious** - Associated with a long play-time and medium to high cushion. This combination of attributes in a product allows it to be moved across the skin and have a perceivable feel on the skin for a long period of time.

**Gloss** - The amount of shine a product leaves on the skin or hair.

**Slip** - The measurement of how a product moves across the skin. Can be measured as low or high (Resistance vs. glide)

**Play-time** - Refers to how long a product will stay on the skin before it is absorbed or evaporates. A long play-time would lend itself to a massage product.