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Mineral Oil selection guide

Product Name	Description	Appearance and Aesthetic Attributes							
		Color	Richness-Cushion	Soft	Light	Lubricious	Gloss	Slip	Playtime
Lilac®	Very light soft skin feel - alternative to cyclomethicone	White	-	+++	++++	+++	+++	++	++
Klearol®	Silky emollient oil with smooth application and velvety afterfeel	White	+	+++	++	+++	+++	+++	++
Carnation®	Light and smooth application, absorbs quickly with a smooth, soft afterfeel	White	++	+++	++	+++	++	+++	+++
Ervol®	Smooth application, absorbs quickly with a soft afterfeel	White	++	+++	+++	+++	+++	++++	++++
Gloria®	Cushioned emolliency, creamy application	White	+++	++++	+	++++	+++	+++	++++
Kaydol®	Smooth and creamy application, long playtime, smooth afterfeel	White	+++	++++	-	++++	++++	+++	++++
Hydrobrite® 380 PO	Viscous emollient, very glossy, moderate playtime	White	++++	++++	-	++++	++++	++++	+++
Hydrobrite® 550 PO	Rich viscous emollient, very glossy, long playtime	White	++++	++++	-	++++	++++	+++	++++
Hydrobrite® 1000 PO	Very rich viscous emollient, very glossy, long playtime	White	++++	++++	-	++++	++++	+++	++++

Terms:

Richness - Cushion - Refers to the perceived thickness of product. A product with low cushion will feel like skin on skin contact, whereas a product with high cushion will feel like a layer on top of skin.

Soft - Refers to the end feel; the user will feel a soft and moisturized residual.

Light - Associated with products that have low cushion. The feeling of skin rubbing against skin during application has a slightly dry feel.

Lubricious - Associated with a long play-time and medium to high cushion. This combination of attributes in a product allows it to be moved across the skin and have a perceivable feel on the skin for a long period of time.

Gloss - The amount of shine a product leaves on the skin or hair.

Slip - The measurement of how a product moves across the skin. Can be measured as low or high (Resistance vs. glide)

Play-time - Refers to how long a product will stay on the skin before it is absorbed or evaporates. A long play-time would lend itself to a massage product.